

BUSINESS BY DESIGN



“A seminar to help motivated people start successful businesses”

Who: Jim Niesen, Business & Loans Manager.
Huron Business Development Corporation.

When: Last Friday of every month (excl. Aug/Dec).

Time: 10:00am start. Wrap-up at 3:30pm.

Check: www.smallbusinesshuron.ca for schedule.

Where: Regional Equine & Agricultural Centre,
(REACH) 169 Beech Street, Clinton.

Reg'n: (519) 527-0305 (seating is limited).

Fee: Nothing. It's **FREE** (but reg'n is required)!

Bring: A brown bag lunch as Jim doesn't stop!

First: Call (519) 527-0305 and register **TODAY!**

Know The Facts!

Starting A Business? Half of all business start-ups fail by their third year! Do **YOU** want to leave your business future and family's welfare to the flip of a coin?

Attend this **FREE** seminar to gain valuable insight into starting and running a successful business and **CONTROL** your business destiny!

15 Easy Steps To A Business Failure



- i. Pursuing a hobby.
- ii. Lack of planning.
- iii. ~~D~~amn the torpedoesq
- iv. Too many eggs in 1 basket.
- v. Poor record-keeping.
- vi. Management skills (lack of).
- vii. No control of cashflow.
- viii. Choosing a bad location.
- ix. Ignoring competitors.
- x. Misguided priorities.
- xi. Ineffective marketing.
- xii. Too little selling commitment.
- xiii. Poor customer service.
- xiv. Entrepreneurial burnout.
- xv. Do not differentiate.

Don't gamble with **YOUR** future livelihood! Reserve your spot today!



YES! It's true! We UNDER-VALUE this workshop by giving it away! It's worth HUNDREDS of dollars and can add THOUSANDS to the bottom line of your new business! Don't turn our COSTLY mistake into your own by missing an OPPORTUNITY to give yourself better business ODDS!



Huron
Business Development Corporation
A Community Futures Development Corporation

“Drive thy business or it will drive thee.”

Benjamin Franklin (1706-1790) inventor, entrepreneur, economist, philosopher and statesman