

BUSINESS by DESIGN



“A seminar to help motivated people start successful businesses”

Who: Jim Niesen, Business & Loans Manager.
Huron Business Development Corporation.

When: Last Friday of every 2nd month beginning Jan.

Time: 10:00am start. Wrap-up at 4:00pm.

Check: www.smallbusinesshuron.ca for details.

Where: Huron Business Centre,
138 Main Street, Seaforth.

Reg'n: (519) 527-0305 (seating is limited).

Fee: Nothing. It's **FREE** (but reg'n is required)!

Lunch: ½ hour break—brown bag it if you like!

First: Call (519) 527-0305 and register **TODAY!**

YES! It's true! We UNDER-VALUE this workshop by giving it away! It's worth HUNDREDS of dollars and can add THOUSANDS to the bottom line of your new business! Don't compound our COSTLY mistake by missing this CHANCE to get a head START for your business!



Huron
Business Development Corporation
A Community Futures Development Corporation

Know The Facts!

Starting A Business? Half of all business start-ups fail by their third year! Do **YOU** want to leave your business future and family's welfare to the flip of a coin?

Attend this **FREE** seminar to gain valuable insight into starting and running a successful business and **CONTROL** your own destiny!

15 Easy Steps To A Business Failure



- i. Pursue it like a hobby.
- ii. Do not plan.
- iii. 'Damn the torpedoes'.
- iv. Too many eggs in 1 basket.
- v. Poor record-keeping.
- vi. Few management skills.
- vii. No control of cashflow.
- viii. Choose a bad location.
- ix. Ignore competitors.
- x. Misguided priorities.
- xi. Ineffective marketing.
- xii. Too little selling commitment.
- xiii. Poor customer service.
- xiv. Entrepreneurial burnout.
- xv. Do not differentiate.

Don't gamble with YOUR future livelihood! Reserve your spot today!



“Drive thy business or it will drive thee.”

Benjamin Franklin (1706-1790) inventor, entrepreneur, economist, philosopher and statesman